



ELENI

BY GEORGE SEFERIS

ΕΙΝΑΙ ΚΑΙ ΦΑΙΝΕΣΘΑΙ (BE AND LOOKS TO BE)

The game between is (εἶναι) and looks to be (φαίνεσθαι) has been intertemporal and has been an issue mankind has come up against many times. In fact, looks to be is the desperate efforts to distort reality, and represents the artificial and spurious reality. On the other hand, be is the pure and unelaborated reality that everyone has to accede and live with it.

Through the masterpiece of Euripides

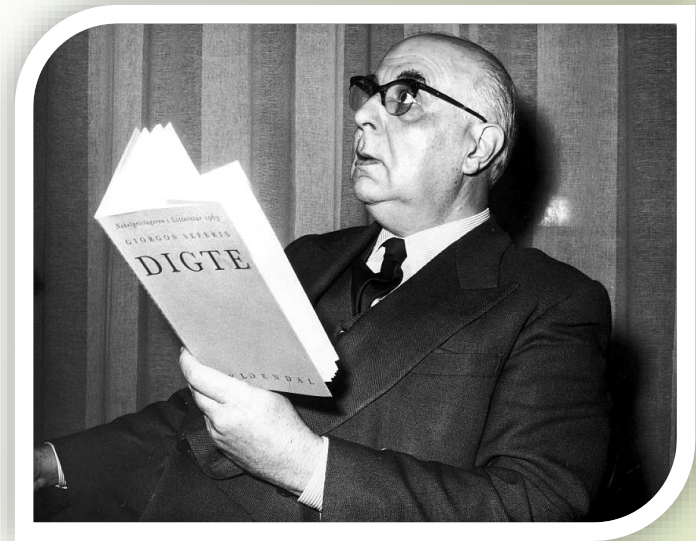
- The ancient Greek author through his masterpiece Helen propose that people are easily mislead by the ostensible, and usually prefer to live with lies.



The poem of George Seferis

“Eleni”

- Giorgos Seferis, one of the greatest ever modern Greek poet, through his poem Eleni addresses this issue. He was inspired by Euripides interpretation of Troy's war myth, as he makes a clear statement about the differences between idol (shadow) and the real form.



Le petit Prince

- One of the most identified books in world's literature is "Le Petit Prince" where the most significant phrase is *On ne voit bien qu'avec le cœur. L'essentiel est invisible pour les yeux.* In direct translation, only with the heart we can witness good enough. The essentials are invisible for eyes.



Through the fashion industry

- As renowned former magazines executives have said, the magazines and in general the fashion industry, promote misleading figures in an obscure and sinister way. For sure, models are not so brilliantly beautiful without make up.



Anorexia disorder

- The continuous battle for perfection in some cases even results in consumption of drugs and abuse of alcohol. In other circumstances, many young girls are obsessed with their weight and external appearance. In some exorbitant cases, girls have been diagnosed with anorexia disorder



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